



SACHA LAKIC

Inspired by motion and speed, Roche Bobois' versatile designer crafts dynamic, fluid pieces.

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QUESTION: Were you always interested in furniture design?

ANSWER: As a young boy I was fascinated by any object in motion. I began my career designing automobiles, motorbikes and scooters and it remains my passion today. For that reason, even my "static" products appear to move. My interest in furniture design developed later when by chance, I happened to meet Roche Bobois' owner.

QUESTION: Who first influenced your career?

ANSWER: My father was a fashion designer in Paris and he passed his love for creating down to me. He taught me how to master proportions and fluidity of shapes, to perfect proportions and to see elegance in design. I learned to pay attention to details and how to play with colors and textures.

QUESTION: How would you best describe your designs?

ANSWER: Timeless and sleek with strong velocity in mind. My Speed Up collection for Roche Bobois is pure and essential without ornamental details. My pieces have a very unique character — a clear definition of my aerodynamic style that is compatible with the notion of aesthetics and pleasure.

QUESTION: What do you enjoy most about your collaboration with Roche Bobois?

ANSWER: They trust me completely, which is so important. We are in harmony and there is a strong and positive energy running between us. I have so much fun creating and developing new products with their very professional and passionate team.



Sacha Lakic's "Brio" bedroom for Roche Bobois pays homage to 1950s Scandinavian furnishings. It features a bed, chest, bedside tables and a lounge chair framed in beech wood with a varnished walnut finish and a headboard wrapped in high-tech aerodynamic fabric. Below, Lakic's "Water Drop Sideboard" from the Speed Up collection is covered in Daquacryl® and fashioned with two sliding doors in a raised water drop pattern.





French designer Sacha Lakic, creator of the Speed Up collection for Roche Bobois, combines his love for speed and motion with functionality and aesthetics. Lakic, based in Luxembourg, turned an early passion for velocity and aerodynamics into a career in design, first in the auto industry, and then later in the furniture business. “Giving the impression of movement to a static product is a way to give it life,” he says.

Lakic’s inspiration can come from anything — a unique material, new technology or even a movie. “My goal is to surprise ... to create products that are always more innovative, with a personality or even a soul of their own,” he says. “I always look forward and never back in the mirror.” Looking ahead, Lakic is proud to debut his Roche Bobois winter collection and an electric sports car for Venturi. “Days should be longer than 24 hours,” he says. For more information, visit www.roche-bobois.com. **M**